

▶ HOW COULD
WE HELP
BUSINESSES
THRIVE.

INTO THE DEEP

INTO THE DEEP

WHO WE ARE.
WHAT WE PROVE.
WHY ARE WE DIFFERENT.
ENTREPRENEURSHIP SPECIAL SERVICES



Authorized Partner
EVERYTHING **DiSC**
A Wiley Brand

WHO WE ARE

Deep consultancy is a new company established in 2019, with a concept of introducing psychology into the corporate world of Kuwait. Our vision is to dive deep. Our mission is to help assist individuals grow through challenges in the workplace, by having a deeper understanding of their behaviours, preferences, and motivations.

We combine the fundamental psychology of individuals and teams, with the understanding of the business setting in which they activate.



This is how we work - “deep.”

WHAT WE PROVE

We work with organizations to fulfil our vision of a “healthy workplace”, an environment of productivity, unity, and well-being – and this can only happen with a healthy human workforce.

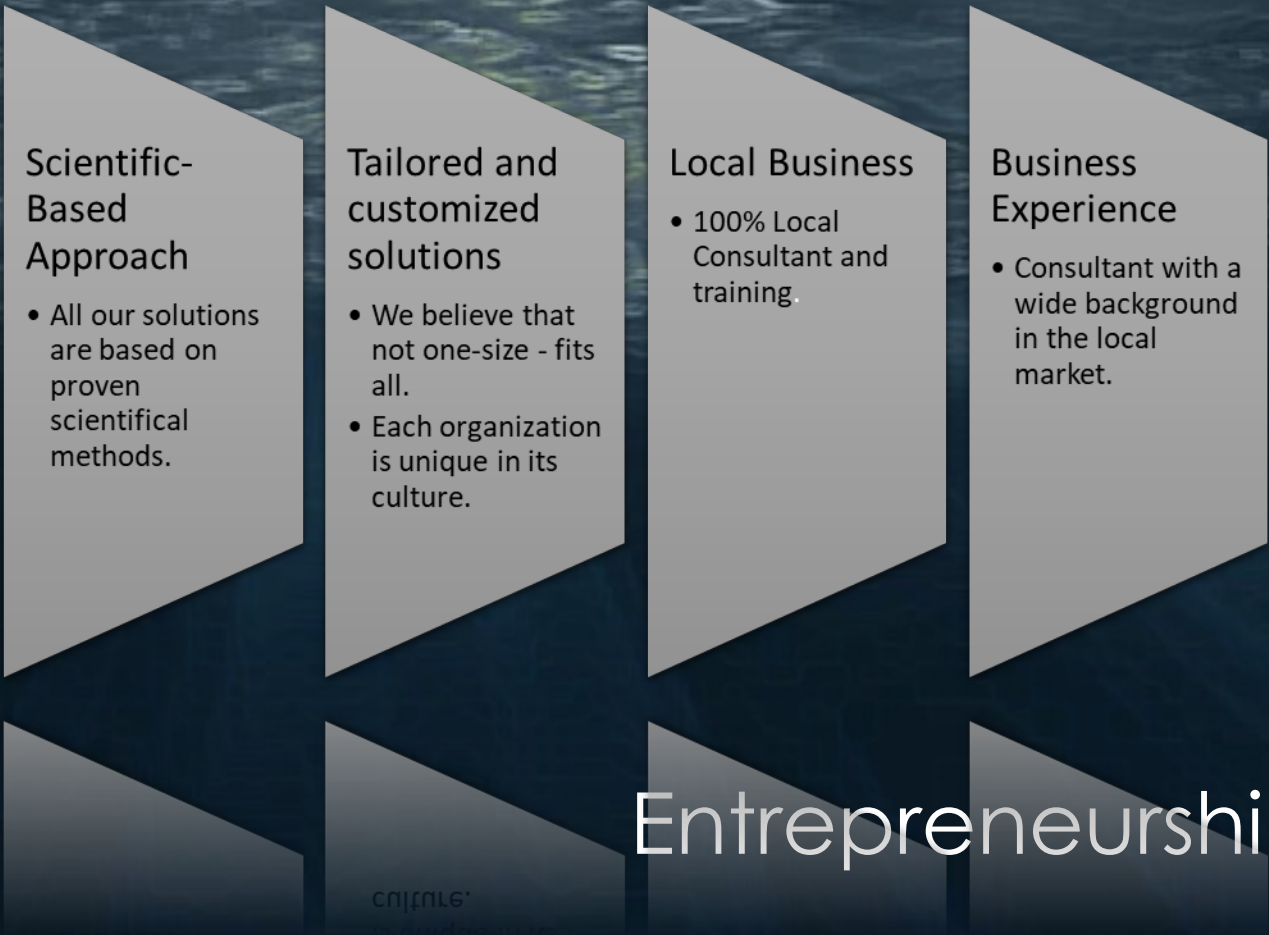
We provide you with organizational solutions for cultural change and development, to unlock your employees’ full potential and power; by applying authenticated science- based individual assessments, training, and consulting.

We also work on the executive level, as we use psychological and behavioural insights to dig deep into their personalities, psychological backgrounds, and level of capabilities to assist them in transforming their leadership style in line with the business sustainability and success.

WE WORK DEEPLY WITH YOU ON SEVEREAL LEVELS:



Why are we different



Scientific-Based Approach

- All our solutions are based on proven scientific methods.

Tailored and customized solutions

- We believe that not one-size - fits all.
- Each organization is unique in its culture.

Local Business

- 100% Local Consultant and training.

Business Experience

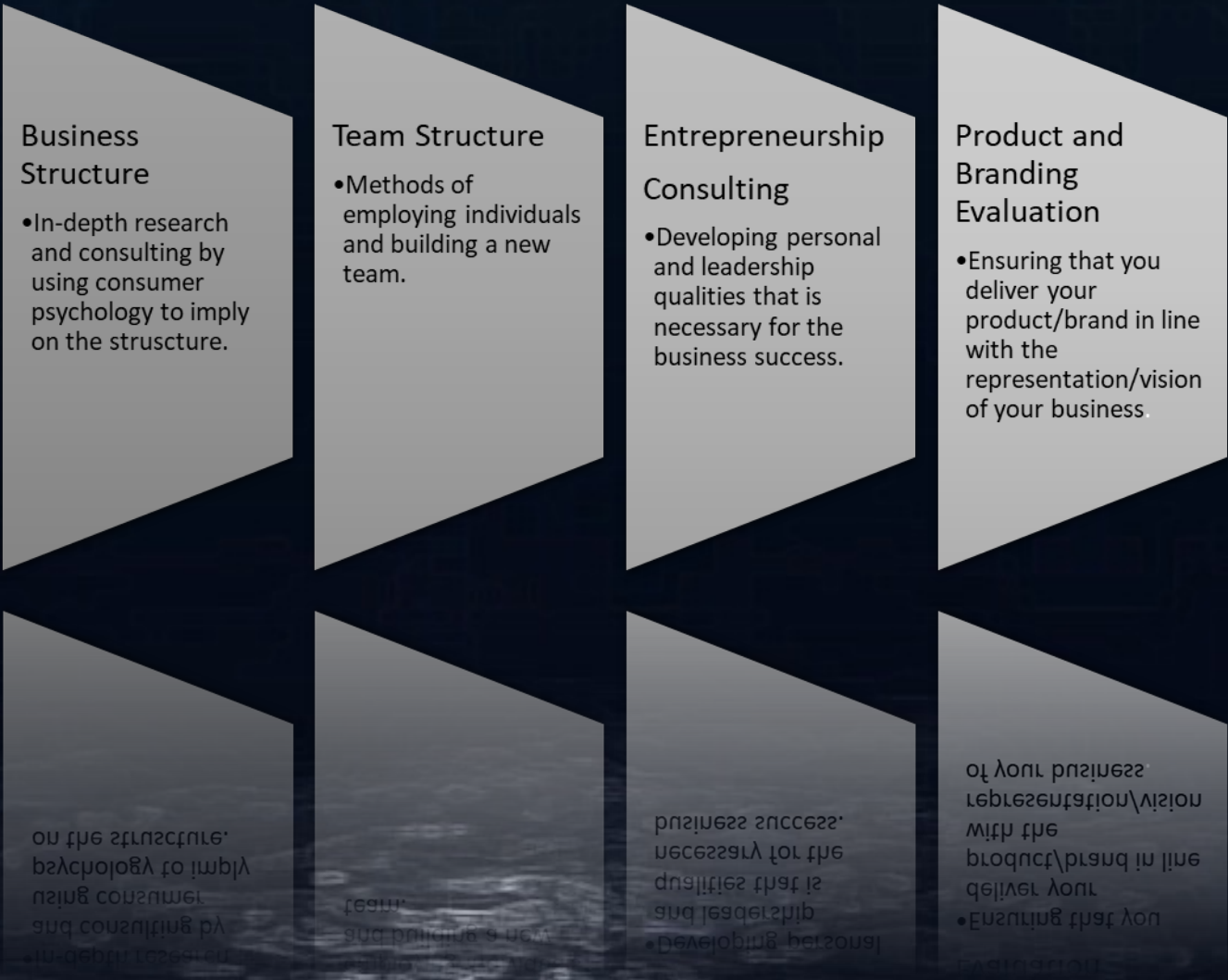
- Consultant with a wide background in the local market.

Entrepreneurship Services

As we truly believe that the development of society comes from its entrepreneurs, we offer you- our beloved entrepreneurs- with our special services customized only for you - because we care- because our vision is to see you flourish and assist in the sustainability of our economy.

We offer full guidance and support from the beginning of your start up to 6 months into the business.

We help entrepreneurs on the following levels:



Business Structure

- In-depth research and consulting by using consumer psychology to imply on the struscture.

Team Structure

- Methods of employing individuals and building a new team.

Entrepreneurship Consulting

- Developing personal and leadership qualities that is necessary for the business success.

Product and Branding Evaluation

- Ensuring that you deliver your product/brand in line with the representation/vision of your business.

SMALL SOLUTIONS

All our work is done with absolute focus on improving performance, alongside we found that even those small workshops make employees engaged, happy, and go back to work feeling “refreshed”. That is why we offer 1-2 days workshops for all types of organizations, customized on your organization’s needs.

Topics including but not limited to:



WHAT WE KNOW

We know that for any business -in any type of field – its true resources are “its people”. When you focus on developing your people and unlocking their potentials, you create a great place to work at, and only by this- your organization is sustainably successful.

We would love the chance to partner with you in either your personal or organizational journey to success.

Get in touch today to discuss how, together, we could make this happen.

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